



**FOR IMMEDIATE RELEASE:**

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**Miller Paint in Coeur d'Alene Offers Sansin's Water-Based, High Performance Wood Stains**

*-Public invited to event featuring eco-friendly, water-based  
Sansin stains at Miller Paint on May 23 at 4 p.m.-*

STRATHROY, Ontario; COEUR D'ALENE, Idaho – May 21, 2012 – [The Sansin Corporation](#) today announced that the Miller Paint Co. store in Coeur d'Alene, Idaho, will carry its Enviro Stain water-borne wood finishes.

The store, located at 245 W. Appleway, will offer the full line of Sansin exterior stains for siding, decks and log homes, as well as Sansin's Purity® interior stains and the Microfine Eco-Tone™ color system.

On May 23 at 4 p.m., Miller Paint Co. will hold a launch event to introduce employees and customers to Sansin's environmentally-friendly wood finish. A Sansin representative will be on hand to answer questions about the products.

Store manager Nathan Dionne says Sansin products offer something Miller Paint customers want. "Our customers are moving toward 'greener' alternatives, and Sansin finishes provide that, in addition to offering excellent performance and protection," says Dionne. "With so many log homes on the lakes around Coeur d'Alene we believe there is a big market here for Sansin's wood care products. We are excited to offer an option to our customers that is best for their log homes and the environment."

Sjoerd Bos, Vice President of Sansin, says Sansin's products are particularly suited to protect log homes from the harsh weather conditions and changing seasons around Coeur d'Alene. "Our water-based stains protect beyond the surface of the wood, sinking deep into the grain and acting as a preventative conditioner for the logs," says Bos. "With Sansin, log home owners can rest easy knowing their homes' beauty is maintained, that there is no moisture damage, and that maintenance will be kept to a minimum."

**About Miller Paint Co., Inc.**

Miller Paint is a 100% employee-owned company that has been manufacturing and selling the highest quality paint and coatings products in the Northwest for more than 120 years. Headquartered in Portland, Ore., Miller Paint is a well-established and respected manufacturing-retailer of paint and related products offering unique, high-quality products to both retail consumers and professional painting contractors through 49 Miller Paint stores located throughout Oregon, Washington and Northern Idaho. Miller Paint was originally established by Ernest Miller, Sr. in 1890.



### **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Headquartered in Ontario, Canada, Sansin has dealer locations across Canada and in the U.S. To learn more about The Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit [www.sansin.com](http://www.sansin.com).

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